

Greetings,

All of you are here today because you have successful businesses and you are dedicated to making them even more successful. Good for you! How can you make your business more efficient and more effective? How can you easily expand into new areas of recruiting and placing qualified staff? How can you improve communication between your staff and your consumers? How can you do these things and still keep costs down?

Many of you are excited at the prospect of these challenges. You should be. It's exciting to see your business grow and flourish. It can also be a little overwhelming. But, as with anything else, to make the job easier you need to have the right tools. I would like to talk to you about one tool, the only tool you will need to make these challenges easier than you thought possible. That tool is My DataBase OnLine.

My DataBase OnLine is a truly remarkable product that was developed for placement agencies.

Many of the speakers at this conference know that without the right technology on your side, getting the job done is that much harder. My DataBase OnLine isn't just on the side of your business – It put's your business in your pocket. Even when you are away from your desk, your business information is available to you 24 hours a day, 7 days a week, on any internet connected device.

A number of your colleagues have grown their businesses by providing additional services to their customers. I'd guess many of you are also interested in providing additional services to your customers .My DataBase OnLine will help you to do this because, it grows with your business. It allows for a smooth transition from providing one service to multiple services, while keeping all of your information current, organized and available for you. You will gain a competitive edge with My DataBase OnLine.

Make your information work for you. Store, share, organize and find your information- instantly. The forms are completely adaptable to suit your needs. When a client comes to you with specific needs, you will be able to search your database and find qualified matches in seconds. You will also be able to integrate forms with your website so that clients as well as potential candidates can populate your database reducing the need for staff to enter data. You decide who has access to different forms and as always you are in charge of your information.

The current state of the economy is forcing all of us to develop a strong strategy. Call 914-380-2783 or visit us at www.mydbol.com to see how My DataBase OnLine can help you develop yours.

Thank you,

Kevin O'Brien