



APNA Conference 2008

October 23rd – 25th

How to Stay UP when the Economy is DOWN!

Sponsorship & Advertising Opportunities

We would like to extend an invitation for you to promote your business at our upcoming conference at Bally's Las Vegas

Angel

\$5000.00 each

Angel Sponsorships: will be used to reduce the price attendees will pay for these optional dinners and will include 4 conference registrations, a 10-minute speaking period at the sponsored event, display table throughout the conference, signage display, company logo on APNA's conference sponsors' page, full-page ad in our conference program, special name badge, welcome bag insert & an ad on APNA's web page for 1 year

- 1.) **Friday Dinner** ~ a chance for conference attendees to talk shop and socialize
- 2.) **Saturday Dinner** ~ **event sponsor Work Options Group** will announce APNA'S 2008 Agency of the Year

Patron

\$1500.00 each

Patron Sponsorships: include a conference registration, a five-minute speaking period at the sponsored event, display table throughout the conference, signage display, company logo on APNA's conference sponsors' page, full-page ad in our conference program, special name badge and a welcome bag insert.

- 1.) **Thursday Welcome Reception** – **sponsored by Breedlove & Associates** ~ with event-opening champagne toast by Robin Leach, *Lifestyles of the Rich & Famous*
- 2.) **Friday Children's Miracle Network Lunch** – **sponsored by CSIdentity Corporation** ~ Presentation of APNA donation to Children's Miracle Network
- 3.) **Saturday Lunch** – **sponsored by PFC Information Services, Inc.** ~ Present your business' most successful marketing or advertising campaign and win prizes

Associate

\$750.00 each

Associate Sponsorships: include a five-minute speaking period at the sponsored event, display table throughout the conference, signage display, company logo on APNA's conference sponsors' page, ½ page ad in our conference program, special name badge and a welcome bag insert.

- 1.) **Friday Morning Networking Break – sponsored by My DataBase Online**
- 2.) **Friday Afternoon Networking Break – sponsored by Legally Nanny**
- 3.) **Saturday Morning Networking Break – sponsored by Homework Solutions**
- 4.) **Saturday Afternoon Networking Break**

Networking Break Co-sponsor

\$400.00 each

Networking Break Co-sponsorships: include signage display during the sponsored break, company logo on APNA's conference sponsors' page, ½ page ad in our conference program, special name badge and a welcome bag insert.

- 1.) **Friday Morning Networking Break**
- 2.) **Friday Afternoon Networking Break**
- 3.) **Saturday Morning Networking Break**
- 4.) **Saturday Afternoon Networking Break**

Other Options:

Welcome Bag & Programs – sponsored by Attentive Care **\$1000**

Includes your company logo featured prominently on all conference welcome bags, your company logo on APNA's conference sponsors' page, full page ad and a thank you from APNA in our conference program, special name badge and a welcome bag insert

Friday Keynote Speaker Sponsorship of Lou Bitonti **\$500** **sponsored by Nannies & Housekeepers USA**

Includes your company logo on APNA's conference sponsors' page, ½ page ad in our conference program, special name badge and a welcome bag insert

Saturday Keynote Speaker Sponsorship of Ellen Looyen **\$500** **sponsored by GTM Payroll Services**

Includes your company logo on APNA's conference sponsors' page, ½ page ad in our conference program, special name badge and a welcome bag insert

Friday Continental Breakfast Sponsorship **\$250** **sponsored by ABC Nannies & Domestic, Inc**

Includes your company logo on APNA's conference sponsors' page, business-card sized ad in our conference program, special name badge and a welcome bag insert

Saturday Continental Breakfast Sponsorship **\$250** **sponsored by Stanford Park Nannies**

Includes your company logo on APNA's conference sponsors' page, business-card sized ad in our conference program, special name badge and a welcome bag insert

Exhibitor's Table (6 feet long)	\$500
Full Page Conference Program Ad (9 3/4" high X 7.5" wide)	\$300
Half Page Conference Program Ad (5" high X 7.5" wide)	\$175
Business Card Sized Program Ad (2" X 3.5" - horizontal or vertical)	\$100
Business Card Sized Program Ad (to congratulate APNA on its 15 th anniversary)	\$100
Welcome Bag Insert	\$100

APPLICATION

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Desired sponsorship _____

Second Choice _____

Check

<input type="checkbox"/>	Angel Sponsor	\$5000
<input type="checkbox"/>	Associate Sponsor	\$750
<input type="checkbox"/>	Networking Break Co-sponsor	\$400
<input type="checkbox"/>	Exhibitor's Table or Key Note Speaker Sponsor	\$500
<input type="checkbox"/>	Breakfast Sponsor	\$250
<input type="checkbox"/>	Welcome Bag Insert	\$100
<input type="checkbox"/>	Program Advertiser	<input type="checkbox"/> Full Page \$300
<input type="checkbox"/>		<input type="checkbox"/> Half Page \$175
<input type="checkbox"/>		<input type="checkbox"/> Business Card Size \$100
Total		

Sponsors: Please e-mail your company logo as a jpg or gif no greater than 200 pixels wide or 140 pixels high to: dduthweiler@comcast.net

Advertisers: Please e-mail your ad formatted to size as a PDF by September 15th to: Lexy@nahusa.com

All: Mail this completed application, welcome bag inserts, and a check made out to *Association of Premier Nanny Agencies* to:
Lexy Capp
c/o Nannies & Housekeepers USA
3585 East Flamingo Road # 204
Las Vegas, NV 89121

Questions? contact: Diane Duthweiler/APNA Administrator at (206)782-1420 or dduthweiler@comcast.net